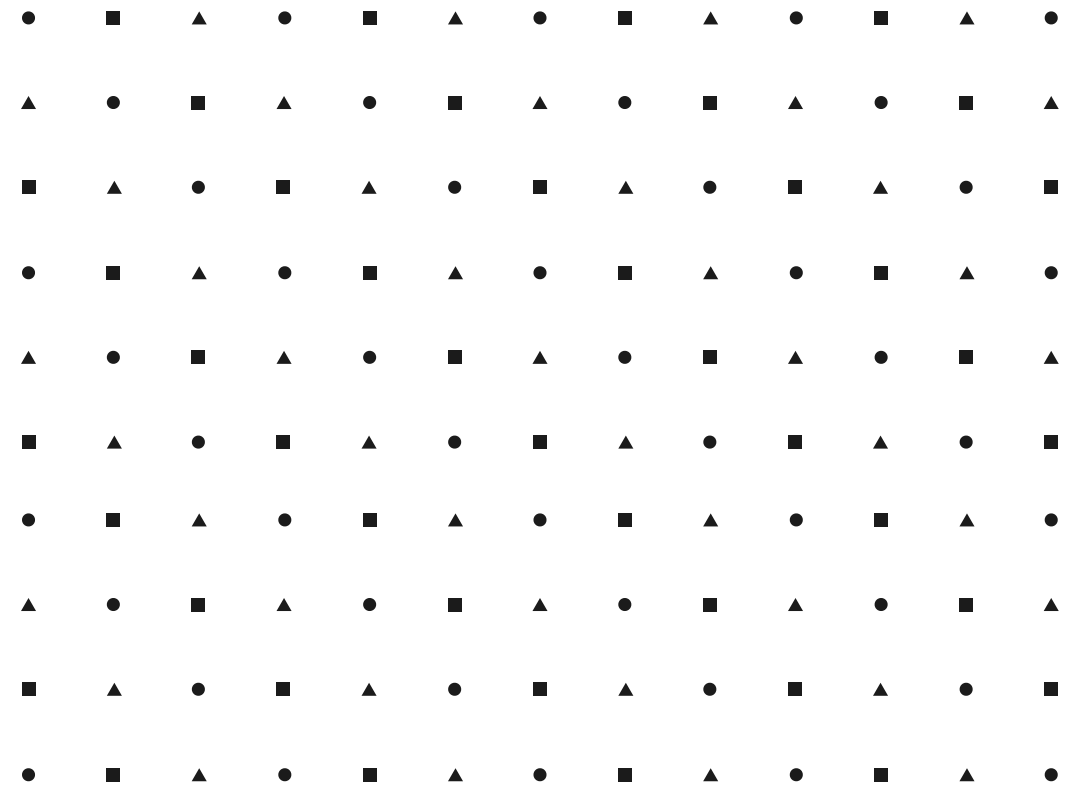# Company Playbook

Honeysha Technologies

Welcome to the family!

We're so happy to have you reading this.

Being a company by the people, of the people, and for the people, we provide a wide range of services across the globe. Yes, you heard us right! Once you place your trust with Honeysha Technologies, there's no looking back.

Whether it's a mobile application or a web application, you name it and we have it.

Our Story

A Brief Background

Every company has a backstory and our company is no exception! Join in on our journey as we take you through our company and our team members.

Back in the startup days, we were only a bunch of tech geeks trying to provide the best IT solutions. As we look back now, we can proudly say that we have come a long way.

Honeysha Technologies stands and believes in employee first concept Our company is run by people and runs for the people.

When you approach us with an idea, we not only give you the right advice and a positive perspective, we study the feasibility of the idea and make a detailed requirement analysis.

Building and designing applications might sound easy, but it is as hard as it gets. It requires a blooming idea from the client. But what next?
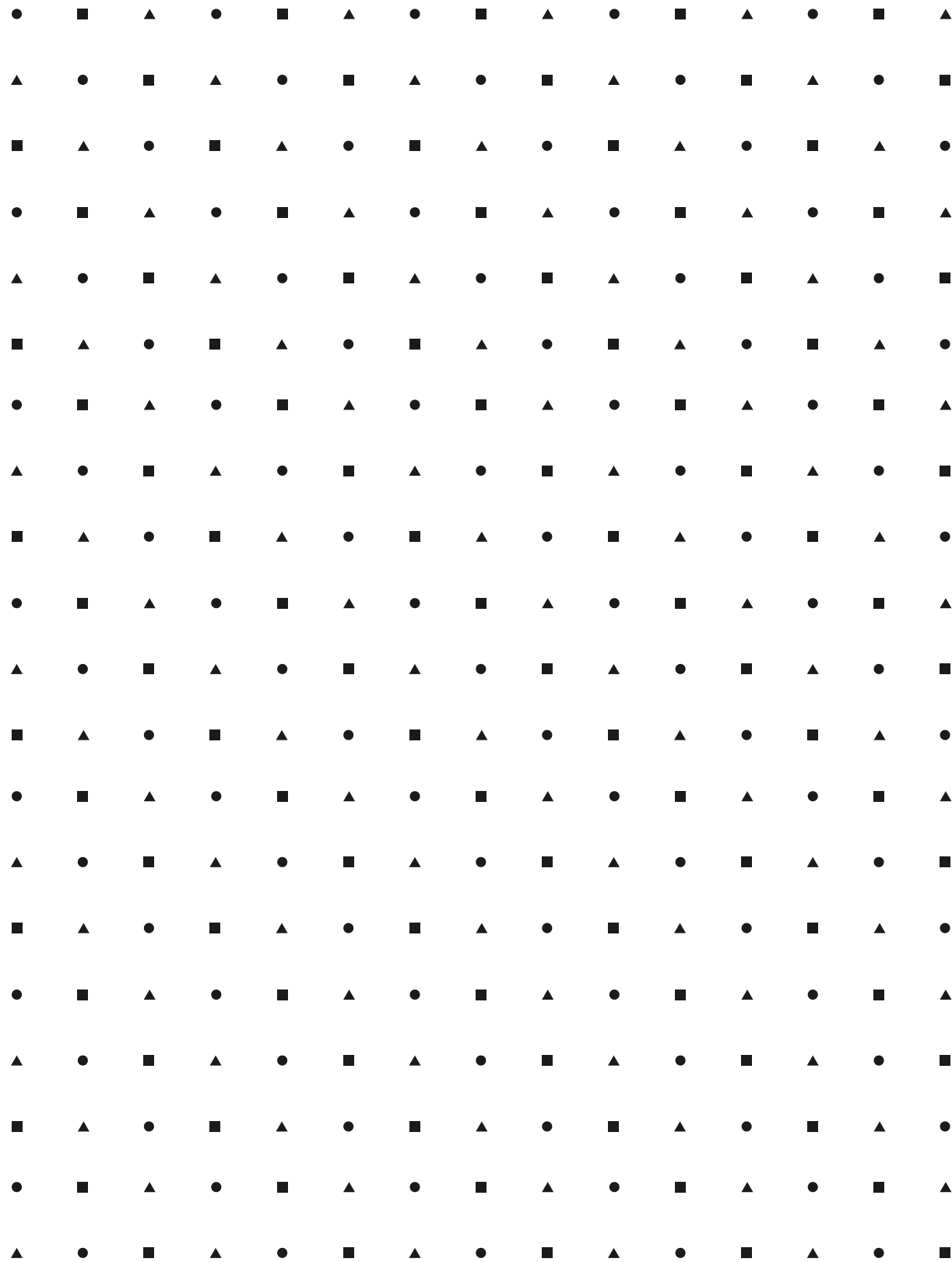
That's where we come into the picture. Honeysha Technologies takes your ideas (no matter how crazy it is) and designs your dream of having an app into reality.

Our services do not stop at just implementation of the design and development as we provide digital marketing and proper maintenance of our services.

Consultation is a great way to exchange thoughts and opinions. Trust us, for we give you the best insight, keeping your perspective and best interest in mind.

Being a firm believer of quality over quantity, we deliver top notch services.

The Mission

What We're Up To

Over the span of several years, our team members had and have only one dream of making the web viewing experience of users enriching and rewarding. Our mission is to provide highly functional, user-friendly, and visually stunning web development services to our valued customers.

Since the very beginning of our journey, we have proudly maintained the quality control metrics to provide our customers with the best products, ensuring their sustainability and profitability.
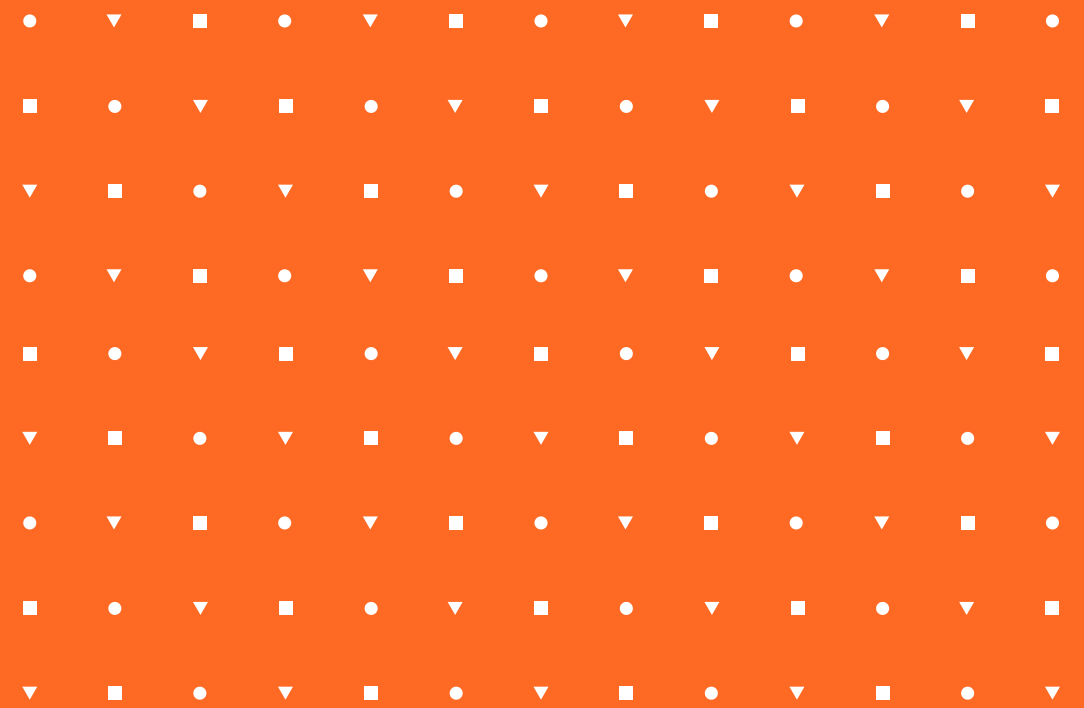
The Vision

What We Dream the World to Be

We stay young in our minds and strive day after day with every bit of knowledge and industry experience to deliver our clients, well-crafted business models.

In order to deliver quality products, our multi-dimensional and result-oriented core technical team works hand-in-hand with our domain experts. In terms of work ethics, we follow every step of software development diligently to make our products the best in the industry.

In today's time, considering how the industry functions now, our team is the best fit in the system.
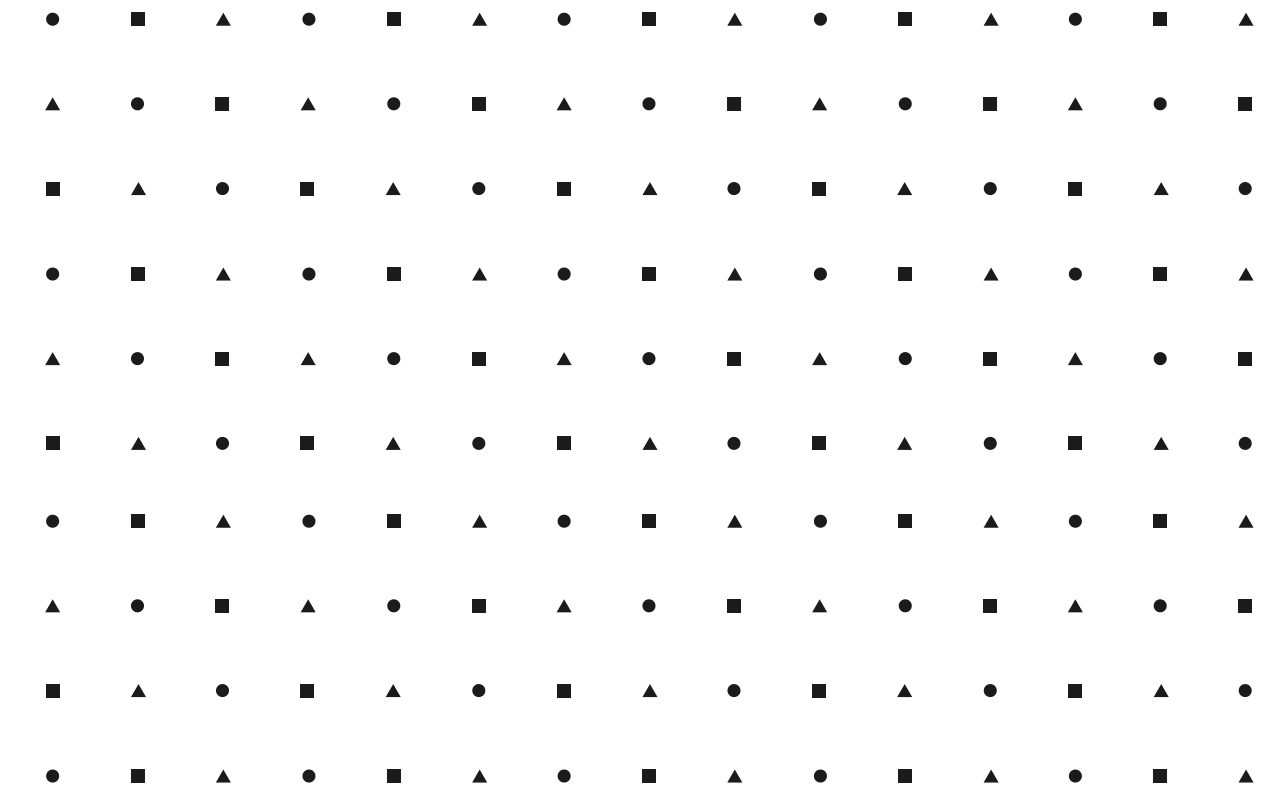
Our Services

What we are known for?

Being a company by the people, of the people, and for the people, we provide a wide range of services across the globe. Yes, you heard us right!

Once you place your trust with Honeysha Technologies, there's no looking back. Whether it's a mobile application or a web application, you name it and we have it.

When you seek us, its our top priority to conduct a detailed research and analysis to understand the client's perspective better.

Since client's understanding and approval is our top priority, we provide a detailed demonstration of how we will be building the product.

Web Development

Website, Web Applications, Web portals

When you place your trust with us, we believe in your idea and build you a successful business model that will make you reach clients globally.

It's no brainer that in order to gain more clients and generate more revenue, your voice as a businessman needs to be heard more and your brand needs to be seen more.

With the help of Web Development, we make you and your brand reach the masses in no time, functioning the requirement in a click

A website is the life of a company, and have it designed by us will be nothing short of a privilege for us. Set a benchmark for your contemporaries with by developing your website with us.
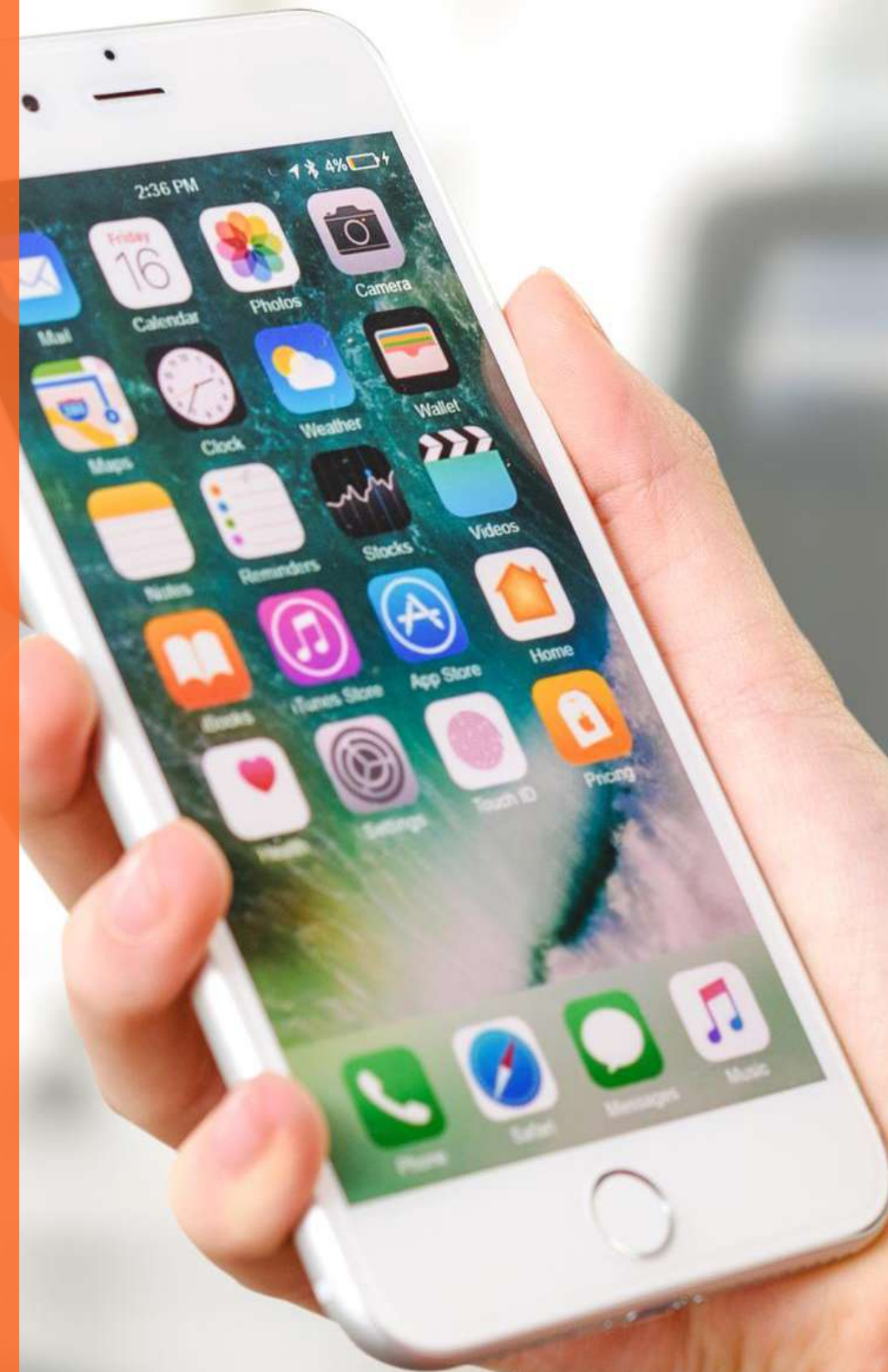
Mobile Application

Android, iOS & Hybrid Applications

Feature equipped smartphones and low data tariff are the reasons why the number of people using smartphones have shot up over the years.

This proved to be a boon to the app development industry because now you and your brand could reach more people. When we build you an app, we follow this simple ideology – take your business ideas to millions and win hearts with the app.

The marriage between smartphones and mobile applications is one which cannot be broken. Redefine your mobile viewing experience with us when we develop mobile applications to complement your business.

Elevate your handy experience with the app that you've always dreamt of.

Digital Marketing

Social & Digital Marketing Campaigns

In today's digital world, having a business is not enough, but having a proper marketing plan and a team is of utmost necessity.

In this era of technology, promotion of your business through printed flyers and banners seems a primitive concept.

Digital marketing is a window to the world for start-ups and enterprises. We help your voice and business ideas reach hundreds and thousands of people through thoughtful digital marketing.

When everything has gone digital, why should marketing be left to follow traditional procedures? Let's enhance the sales of your company by reaching out to more consumers with our excellent digital marketing experts.

Agile Consultancy

Process Theory, Scrum Framework

In today's flexible, collaborative, self-organized and fast changing environment, we have adopted the process of Agile Consultancy in order to resolve the complex business problems on-time and on-budget through our advanced technology and consulting services.

We have chosen Agile Consultancy because it is a process through which an organization's nature & mind set is transformed for the better so that it can thrive in the concerned industry.

Gone are the days when traditional methodologies of problem solving and decision making were widely practiced. Coordinate skilfully between your team and the stakeholders with the help of our Agile Consultancy.

This comes with the project & process management approch addressing & discussing the structure of the project

Leader's Talk?

Management Leader!

Leadership play a vital role on company growth and aspects, here comes the man who's making Honeysha reaching milestones.

Shashank Tiwari the Founder and CEO of Honeysha Group handling multiple roles and responsibilities.

Shashank holds a B.tech degree from Government College and a Software Engineer carrying 12+ years of massive experience in the field of software and projects.

Shashank has 10+ years international experience of handling client worldwide. Being a Microsoft certified IT professional, he has previously working various positions of the IT industry and later founded several IT companies and start-ups.

His primary focus is to employ the gathered knowledge and provide customers with services matching international parameters. He is actively involved in cultivating the start-up culture by employing innovative ideas, ensuring quality products.
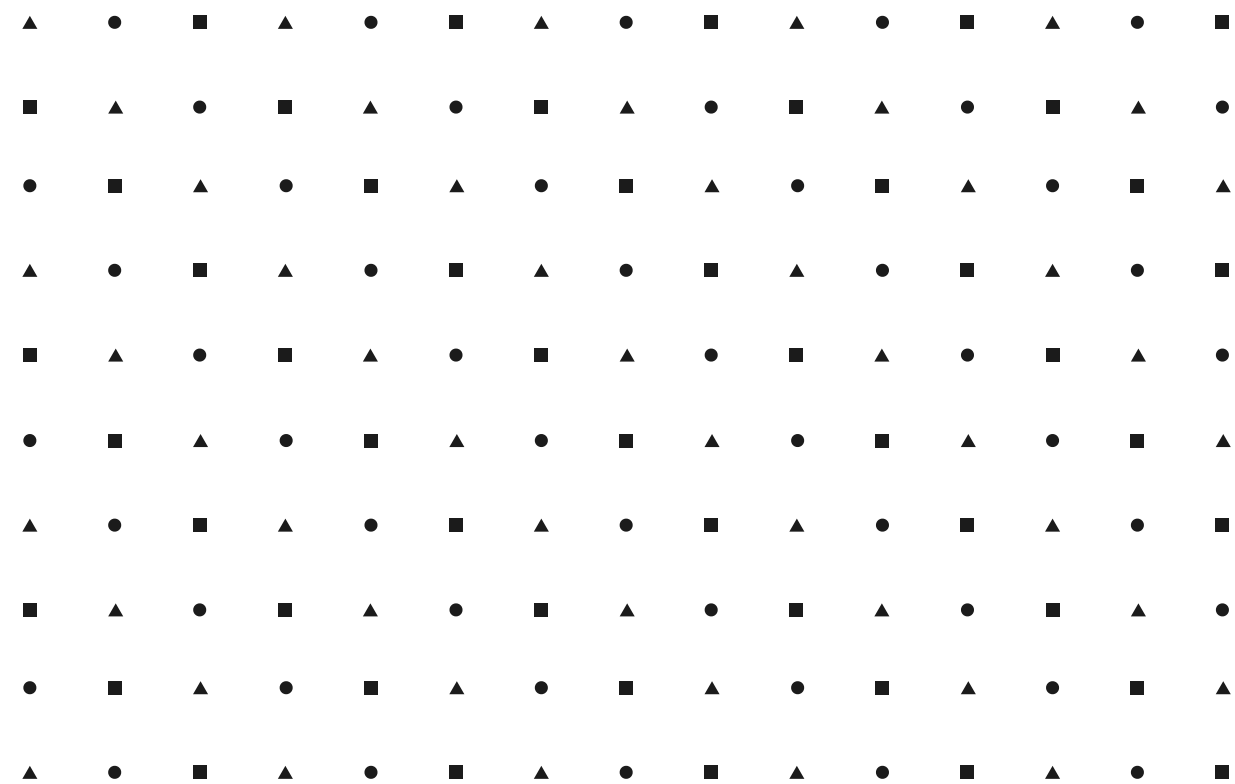
Shashank Tiwari

(Founder & CEO)

Our Values

What Guides Us

Determination

Drive

Growth

Positivity

Gratitude

The Work Process

Project Research

When you seek us, its our top priority to conduct a detailed research and analysis to understand the client's perspective better.

Project Demostration

Since client's understanding and approval is our top priority, we provide a detailed demonstration of how we will be building the app.

Project Development & Delivery

We follow the practice to keep the updates on regular intervals and roll-out the process in a planned way.

As our clients place immense trust on is, we keep them updated with every step of the projects & deployments.

We are the firm beliver of Planning & Execution.

Thank you!

Feel free to ask us questions if you have any.

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